



Melbourne 30 October 2012

**PLANTIC EXPANDS IT'S PRODUCT RANGE WITH AN EXCLUSIVE DISTRIBUTOR AGREEMENT  
WITH LIMPAC PACKAGING FOR HIGH BARRIER FILMS IN AUSTRALIA AND THE AMERICAS.**

Plantic Technologies, Ltd., announced today, that it has expanded its product offering with the exciting addition of LIMPAC Packaging's range of high barrier films. The LIMPAC range of lidding films and top webs complement Plantic's eco Plastic™ ultra-high barrier sustainable bottom webs and trays. This will enable Plantic to offer a complete package to customers..

"We are pleased to be able to add LIMPAC Packaging films to our portfolio. This allows Plantic to offer our customers in Australia and the Americas with the most advanced and complete packaging solutions available. Working with LIMPAC Packaging, Europe's leading multi-material food packaging company, will enable Plantic to leverage their wide of range of products and customer applications from Europe into the Australian and American markets." said Brendan Morris Managing Director and CEO at Plantic Technologies Limited

Marketed under the Plantic Clear Seal trade name, LIMPAC'S range of films will offer high barrier at reduced gauges and has been designed with outstanding optics, controlled shrink and superior anti-fog properties. This will give our customer's high quality presentation and protection for their products.

"Our Fresh Thinking innovation strategy is about ensuring that LIMPAC Packaging is developing products which our customers and their customers demand, offering them a wider choice of packaging solutions for different applications. We are pleased to be working with Plantic, a global leader in the development and supply of renewably sourced ultra-high barrier rigid and semi rigid films." said Erwan Cadoret, Product Manager Barrier Films at LIMPAC Packaging.

**About Plantic Technologies Limited**

Plantic Technologies is based in Australia, where its head office, principal manufacturing, and research and development facilities are located. The company also has manufacturing operations in Germany and sales offices in the United States and United Kingdom.



Plantic's globally unique patented biodegradable and sustainable polymer technology is based on the use of high-amylose corn starch, a material derived from annual harvesting of specialized non-GM (hybrid) corn.

The company provides a broad range of products in the barrier packaging sector and is supplying major supermarket customers on three continents in applications such as fresh case ready beef, pork, lamb and veal, smoked and processed meats, chicken and fresh pasta applications.

For more information contact Brendan Morris Managing Director and CEO: + 61 (0) 3 9353 7900

Visit the company's website [www.plantic.com.au](http://www.plantic.com.au)

### **About LINPAK Packaging**

LINPAC was founded in England in 1959 as Lincolnshire Packaging – and has its international headquarters in Featherstone, UK. LINPAC is a multi material technology provider, operating across a network of 16 plants and 23 sales operations and today employing 2500+ people worldwide.

LINPAC Packaging and its sister company Infia srl are international market leader in the production of primary fresh food packaging and foodservice solutions. We are a multi material technology provider operating internationally. We champion the reduction of food waste by delivering innovative and efficient packaging solutions. With over 40 years of experience in food packaging safety and security, the LINPAC Packaging and Infia brands are the most trusted brands in their sectors.

For more information contact Erwan Cadoret, Product Manager Barrier Films at LINPAC Packaging : + 33 (0) 2 97 28 70 70

Visit the company's website [www.linpacpackaging.com](http://www.linpacpackaging.com)